

Sasko Wholesale Campaign

Sasko Promotional Giveaway Rules

1. **Application:** Please read the promotional giveaway terms and conditions ("**Terms**") carefully. These Terms apply to everyone entering the Pioneer Foods Pty) Ltd ("**the Promotion**").
2. **The Promoter:** This Promotion is conducted by Pioneer Foods (Pty) Ltd a wholly owned subsidiary of PepsiCo Inc., situated Glacier Place, 1 Sportica Crescent, Tygervalley, Bellville ("**the Promoter**").
3. **Terms:** Instructions on how to participate in the Promotion, the rules, directions and prizes all form part of these Terms. If you take part in this Promotion, you agree to be bound by these Terms and accept that the Promoter's decision is final.
4. **Promotion Period:** The Promotion will start on 4 March 2024 at 00:01 and will end on 31 March 2024 at 23:59.
5. **Eligibility:** The Promotion is open to all citizens and legal residents of South Africa. You must reside in South Africa at the time of winning or receiving any prize in the Promotion. You must be 18 (eighteen) years old or older to enter this Promotion and have a valid South African Identity document, or a valid passport, and necessary residency permission).

People who may not participate in the Promotion: Any person who is a director, member, partner, employee or agent of, or consultant ("Associates") of the Promoter and/or PepsiCo Inc., or any other person who directly or indirectly controls, is employed by or is controlled by the Promoter, and/or immediate family members of Associates, who are indirectly or directly connected to or employed by any party in the aforementioned capacities or relationships, their advertising agencies, manufacturers, distributors or bottlers of beverages identified by the trademarks owned by or licensed to PepsiCo Inc. and each of their affiliates ("Disqualified Persons").

6. **How to Participate:** To participate, consumers must: 1) purchase ANY Sasko Flour product 2) Consumers must then access the WhatsApp line, <https://wa.me/27833454464?text=Hi>, and follow the prompts to stand a chance to win an instant prize as described in paragraph 8 (under 'prizes'). A consumer may purchase any Sasko flour product and claim their prize as many times as they wish, granted; they have a unique valid till slip for each entry.
7. **Winner Selection:**
 - (a) Prizes will be issued to consumers with valid till slips
 - (b) Winners will be notified immediately and provided with a voucher code and instructions to redeem the instant prize.
 - (c) Unless the Consumer Protection Act (Act 68 of 2008) specifies differently, the decision is final.
 - (d) No participant may win more than one prize in this Competition.
8. **Prizes:**
 - (a) The prizes: R200 000 in instant prizes
 - i. Airtime – R10 voucher - 10,000 X R10 = R100,000
 - ii. Data – 200MB (R30 each) - 1,500 X R30 = R45,000

iii. Electricity tokens – R50 - 1,100 X R50 = R55,000

(b) You may not ask for your prize to be transferred, or exchanged for another prize or for cash.

9. **Winner Verification and Prize Delivery:** The prize is not transferable. All winners must claim their prize within the period specified. Failure to claim the prize or a refusal or inability to comply herewith will disqualify the winner and a new winner may be selected in their place at the sole discretion of the Promoter
10. **Invalid Entries:** Entries which are incomplete, unclear, submitted incorrectly, or submitted after the last day of entry or have errors or false information, or are from Disqualified Persons are invalid. The Promoter may refuse to award the prize if the Terms have not been followed or if the Promoter finds any wrongdoing in your participation in the Promotion.
11. **Defects:** The Promoter is not responsible for defects in the prizes. The Promoter or the prize provider's total aggregate liability to you will not exceed the cost of the prize.
12. **Voucher Terms and Conditions:** To use of any voucher or token won in this Competition, you must follow the terms and conditions which are on the voucher. Vouchers are non-refundable and cannot be exchanged for cash. The Promoter is not responsible for the loss, damage, or misuse of the voucher.
13. **Indemnity:** To the maximum extent allowed by law, you indemnify the Promoter, its affiliates, associated companies, advertising agencies, advisers, suppliers, and agents against all claims, damages or losses resulting from your participation in this Promotion, even where arising from negligent acts or omissions of the Promoter.
14. **Publicity:** The Promoter may ask you to be identified, recorded or photographed and to have the photographs or recordings published in various media, including print and web-based media, for purposes of the Promotion or for the business of the Promoter. The Promoter may ask to use your image for marketing purposes, without any payment to you. You may decline this request.
15. **Wrongdoing:** The Promoter may disqualify you if fraud or cheating is suspected in your participation in the Promotion. This can include manipulation of code or falsifying of data. You may also be banned from participating in this or any other promotion which the Promoter or PepsiCo Inc. may run, for a period decided by the Promoter.
16. **Cancellation and Changes:** The Promoter may cancel or make changes to the Promotion, the Terms or prizes at any time, where the Promoter believes that the change or cancellation is necessary or where things which are outside of the control of the Promoter happen. Any changes will be posted either within the Promotion information or these Terms and will become effective immediately after being made or on a date chosen by the Promoter. You will not have any claim against the Promoter because of the changes in the Terms or the prizes.
17. **Technical failures and Unauthorized intervention:** The Promoter is not responsible for any problems or technical fault of any telephone network, online systems, servers, equipment, software, failure of any e-mail or entry to be received by the Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination of these things, including any damage to your computer, resulting from your participation in this Promotion or your downloading any materials in this Promotion.

18. **Consumer Protection Act:** Where applicable or required by law, the Promotion will be conducted according to the relevant provisions of the Consumer Protection Act, 2008 ("CPA"). Should you win a prize in the Promotion, you will promptly do all things necessary to allow the Promoter to comply with its obligations under the CPA including, but not limited to (i) providing any personal information required to facilitate handing over the prize (including providing proof of address and identity number) and (ii) signing receipt of the prize when it is delivered.
19. **Data Privacy:** By participating in the Promotion, you consent to the transfer, storage and processing of your personal information. You may withdraw this consent at any time by written notification to the Promoter: ssaprivacyoffice@pepsico.com. The Promoter and its affiliates will collect and use the personal information listed herein (a) to enable your participation in this Promotion; (b) for activities related to this Promotion; (c) for the Promoter's, its affiliates and subsidiaries' marketing purposes; and (d) for communication to you about products and product offers of the Promoter. The Promoter will not use the personal information for a different purpose without first obtaining your permission. The Promoter keeps personal information to fulfil the purposes for which it was collected or as required by applicable laws or regulations and the Promoter's privacy policy: <https://ssa.pepsico.africa/privacy-notice>. Save for the Promoter's affiliates and the Promoter's service providers for the fulfilment of (a), (b) and (c), the Promoter will not allow third parties to use your personal information. You further agree that your personal information may in appropriate circumstances reside outside of South Africa, and you hereby agree to the transfer of your personal information to locations outside of South Africa and the use of your personal information in such locations as described in this clause.
20. **Law and jurisdiction:** These Terms are governed by the laws of South Africa. You consent to the non-exclusive jurisdiction of the High Court (Gauteng Local Division, Johannesburg) for all matters which are connected to these Terms.
21. **Questions:** Please contact 0800 212 360, or the Customer Care Line – consumercare@pioneerfoods.co.za if you have any questions about this Promotion.
22. **Where to find these Terms:** A copy of these Terms is available at <https://sasko.co.za>